

## Business Income and Expense Forecast

One Year Estimate Ending  $\frac{\quad}{\text{month}}$  /  $\frac{\quad}{\text{day}}$  /  $\frac{\quad}{\text{year}}$

### — PROJECTED NUMBER OF CLIENTS —

For Your Services Only \_\_\_\_\_

For Your Products Only \_\_\_\_\_

For Your Services and Products \_\_\_\_\_

**Total Number of Clients** \_\_\_\_\_

### — SESSION FREQUENCY —

Weekly  $\quad$  X  $\quad$  = Yearly total = \_\_\_\_\_

Twice per Month  $\quad$  X  $\quad$  = Yearly total = \_\_\_\_\_

Monthly  $\quad$  X  $\quad$  = Yearly total = \_\_\_\_\_

Quarterly  $\quad$  X  $\quad$  = Yearly total = \_\_\_\_\_

Other \_\_\_\_\_

**Total Number of Sessions** \_\_\_\_\_

### — PROJECTED INCOME —

Sessions (at \$ \_\_\_\_\_ per session) \$ \_\_\_\_\_

Product Sales \$ \_\_\_\_\_

Other (workshops) \$ \_\_\_\_\_

**Total Income** (A) \$ \_\_\_\_\_

### — PROJECTED EXPENSES —

Start-up Costs \$ \_\_\_\_\_

Monthly Expenses (x 12) \$ \_\_\_\_\_

Annual Expenses \$ \_\_\_\_\_

**Total Expenses** (B) \$ \_\_\_\_\_

**Total Operating Profit (Or Loss)** (A – B) \$ \_\_\_\_\_

**Capital Required for the next 12 Months** \$ \* \_\_\_\_\_

\* Depends on how much money you need for your personal expenses.