

Business Income and Expense Forecast

One Year Estimate Ending $\frac{\quad}{\text{month}}$ / $\frac{\quad}{\text{day}}$ / $\frac{\quad}{\text{year}}$

— PROJECTED NUMBER OF CLIENTS —

For Your Services Only _____

For Your Products Only _____

For Your Services and Products _____

Total Number of Clients _____

— SESSION FREQUENCY —

Weekly \quad X \quad = Yearly total = _____

Twice per Month \quad X \quad = Yearly total = _____

Monthly \quad X \quad = Yearly total = _____

Quarterly \quad X \quad = Yearly total = _____

Other _____

Total Number of Sessions _____

— PROJECTED INCOME —

Sessions (at \$ _____ per session) \$ _____

Product Sales \$ _____

Other (workshops) \$ _____

Total Income (A) \$ _____

— PROJECTED EXPENSES —

Start-up Costs \$ _____

Monthly Expenses (x 12) \$ _____

Annual Expenses \$ _____

Total Expenses (B) \$ _____

Total Operating Profit (Or Loss) (A – B) \$ _____

Capital Required for the next 12 Months \$ * _____

* Depends on how much money you need for your personal expenses.